**The Structure of the Library Story**

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| **The structure**  | **Your story**  |
| Give me a real person. *Caiden was 3 years old.*   |    |
| Give me the problem. *He stuttered.*   |      |
| Give me a library intervention. *The library offered a “Read to Dogs” program.*   |      |
| Give me a happy ending. *Caiden doesn’t stutter anymore.*   |      |
| Give me **one** fact. *Hundreds of libraries offer this program.*   |      |
| Give me a phrase that pays. *Libraries transform lives.*  |      |

The Four Messages

Libraries transform lives.

Libraries transform communities.

Librarians are passionate advocates for lifelong learning.
Libraries are a smart investment.