**The Structure of the Library Story**

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| **The structure** | **Your story** |
| Give me a real person.  *Caiden was 3 years old.* |  |
| Give me the problem. *He stuttered.* |  |
| Give me a library intervention.  *The library offered a “Read to Dogs” program.* |  |
| Give me a happy ending.  *Caiden doesn’t stutter anymore.* |  |
| Give me **one** fact.  *Hundreds of libraries offer this program.* |  |
| Give me a phrase that pays. *Libraries transform lives.* |  |

The Four Messages

Libraries transform lives.

Libraries transform communities.

Librarians are passionate advocates for lifelong learning.   
Libraries are a smart investment.